Responsibility Day 4 • Community Connection

RAK Definition: Responsibility is being reliable to do the things that are expected or required of you.

Today students will conduct their fifth community connection. Each Thursday of Weeks 2-7 they will brainstorm where in the community the kindness concept of the week is represented. This week they will investigate where in the community they most see elements of responsibility. **Make sure to save these notes as they are VITAL for the Kindness Capstone Project that is completed during the second half of the semester.**

Weekly Objectives

Students will:
- ❏ Analyze both personal and corporate responsibilities.
- ❏ Evaluate their community through the lens of responsibility.

Resources / Materials

- ❏ **WORKSHEET:** Community Connection Worksheet
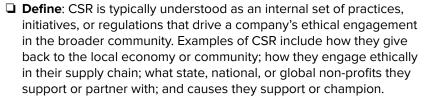
Reflect / Assess

Deliverables:
- ❏ Daily Participation points
- ❏ Community Connection worksheet
- ❏ **Responsibility Journal Entry:** How much does a company's approach to CSR influence whether or not you support that company? If you didn't even know what CSR was before, now that you know will it influence which businesses you support and promote?

Share

Discussion Starters:
- ● Check in with students on their setting up of a time management tool or strategy. They may not have done much yet, but that is okay.
- ● While we have a pretty good idea to gauge our personal sense of responsibility, how can we gauge how responsible or irresponsible larger companies are being?

Inspire

Review:
- ❏ Review the RAK definition of responsibility.
- ❏ Introduce the term **corporate social responsibility (CSR)**. Ask if students know or have an idea about what this means.
- ❏ **Define**: CSR is typically understood as an internal set of practices, initiatives, or regulations that drive a company's ethical engagement in the broader community. Examples of CSR include how they give back to the local economy or community; how they engage ethically in their supply chain; what state, national, or global non-profits they support or partner with; and causes they support or champion.
- ❏ CSR is often a value-add strategy; as in, a strong sense of CSR is "good for business"; customers like seeing companies give back so they are more likely to buy their products or use their services. In short, it is usually an economic benefit for companies to have strong CSR components.
- ❏ One way consumers can measure how responsible a company or organization is, is by looking to see if they have a CSR policy or strategy (if their sense of responsibility is not overtly clear from something like their mission statement).
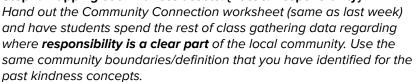
What does an organization with high integrity look like?
- ❏ Can anyone think of a large company (national or global) that is a good example of responsibility?
- ❏ **If time permits:** Review Starbucks commitment to corporate social responsibility. What are they doing to build their sense of responsibility in their local communities and in the world?

Continued...

Empower

Step 1: Mapping out kindness assets: {Focus: Responsibility}
*Hand out the Community Connection worksheet (same as last week) and have students spend the rest of class gathering data regarding where **responsibility is a clear part** of the local community. Use the same community boundaries/definition that you have identified for the past kindness concepts.*

If students need more time, they should take their worksheet home with them and complete it for the next day. **Encourage students to get out and walk through the community whenever possible to really get a feel for the inclusiveness that is present in different areas.**

Community Connection Worksheet

Think about your community. This includes many things, such as:
● Public parks and community spaces
● Private businesses
● Big box stores
● Schools
● Religious organizations/buildings
● Government organizations/buildings
● Medical facilities/personnel
● People/Officials
● Police, Fire, and Rescue
● Restaurants
● Non-profit organizations
● Recreational facilities

In the space to the right, identify what parts of your community **best** demonstrate **responsibility** and how. Find three groups, organizations, businesses, etc. that foster a sense of caring for self and for others. Be as specific as possible.

Resources

❏ Your community's Chamber of Commerce is a great resource for local business information.

❏ Try Googling your town to see what comes up and then research individual businesses or organizations.

❏ Many businesses have social media accounts; see what you can learn about their connection to responsibility there.

❏ Visit these businesses and observe/ask questions.

Complete Below

Organization 1 _____

Location _____

How _____
_____
_____
_____
_____

Organization 2 _____

Location _____

How _____
_____
_____
_____
_____

Organization 3 _____

Location _____

How _____
_____
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